



Strategic Plan

2021 - 2023



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Foundation for Alcohol
Research & Education

Vision

An Australia free from alcohol harms.





Who we are

The Foundation for Alcohol Research and Education (FARE) is the leading not-for-profit organisation working towards an Australia free from alcohol harms. We approach this through developing evidence-informed policy, enabling people-powered advocacy and delivering health promotion programs.

Australians are impacted by alcohol harm every day, including through injury, violence, Fetal Alcohol Spectrum Disorder (FASD) and chronic diseases such as cancer.

Far too many Australians die each year because of alcohol.

By working together, we can change this.

Working with local communities, values-aligned organisations, health professionals and researchers across the country, we strive to improve the health and wellbeing of everyone in Australia.

Strategic objectives and outcomes

Strategic Objectives

Outcomes

Evidence-informed policy

We shape, drive and support the development of evidence informed policy and programs that contribute to an Australia free from alcohol harms.

Decision-makers implement policies and programs that put the health and wellbeing of Australians first.

People-powered advocacy

We engage in advocacy that elevates the voices of people with lived-experience and values aligned organisations.

People's voices are heard by decision-makers in government. Companies that sell alcohol products are accountable for the harms their products cause.

Health promotion programs

We develop and deliver programs to engage Australians in a conversation about alcohol harms and the health and wellbeing benefits of reducing drinking.

Australians engage with honest and accurate information to prevent and minimise alcohol harms in their lives and their communities.



Enablers

Research and evidence underpin our understanding of how to reduce alcohol harms and inform alcohol policy and program development.

Our influence and ability to create change is dependent on our **people and sustainability** as an organisation.





Our values

Collaborative We work with and are informed by a diverse community of people and organisations who are passionate about creating change to improve the health and wellbeing of Australians.

Empathetic We listen and seek to understand the views of people directly impacted by alcohol harm, having their voices guide our work.

Courageous We know lasting change can only happen if we elevate the voices of the community ahead of people with vested interests, and we don't shy away from this challenge.

Impact-driven We focus on achieving the best outcomes for communities, and learn and grow by evaluating our work to extend our impact.

Our commitment to Australia's First Peoples

We acknowledge the Traditional Owners and Custodians of the lands and waters on which we operate throughout Australia. We pay our respects to Elders, both past and present and to young people who are the future leaders. We also acknowledge the continuing connection to country of Aboriginal and Torres Strait Islander peoples.

We recognise that Aboriginal and Torres Strait Islander peoples are disproportionately impacted by alcohol harms.

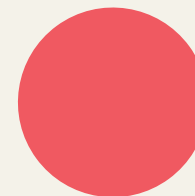
We are committed to building relationships, respect and opportunities to create lasting change with Aboriginal and Torres Strait Islander peoples and communities, to prevent and reduce alcohol harms.





How we create change

- 1** Seek to understand where we can make the greatest impact.
- 2** Shape, drive and support the development of evidence-informed policies and programs.
- 3** Collaborate on strategic advocacy that elevates the voices of people with lived experience and values-aligned organisations.
- 4** Engage people and organisations in a conversation about alcohol and the benefits of reducing drinking, ensuring access to honest and accurate information and support.
- 5** Evaluate our impact and refine our approach based on what we learn.





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